

CARRIER

EIGHT 'PINCH ME MOMENTS' YOU NEED TO KNOW ABOUT FOR 2024

Carrier handpicks eight of the best travel experiences for the year ahead



Manchester, September 2023: Luxury tailor-made operator, Carrier, has unveiled their latest campaign MORE \ MORE AMOR which features an assortment of handpicked 'pinch me moments' – a selection of some of their most special, authentic and dreamy experiences. Carrier have shortlisted eight experiences that they believe should be on your radar for travel in 2024.

Carrier Head of Marketing, Byanne Akbor says "At Carrier, travel will always be about looking beyond the destination to the real-world interactions and the marvellous moments to be had. For us, it's not just about where we send our clients but about how we make them feel and what they'll remember when they return home. Throughout our latest campaign, we've peppered a selection of 'pinch me moments' - experiences that we think will really make people stop and think 'wow, is this really happening' throughout as examples of what we can arrange. From hot air balloon rides across the Namibian desert topped off with a champagne breakfast on landing, to stepping off the beaten track and hiking through a 400-year-old village in Oman with a knowledgeable guide, we aim to fulfil our clients wishes and dreams - even the wildest."

1. SAFARI BY HORSEBACK IN SOUTH AFRICA

Gently follow trails through grasslands and enjoy close-up animal sightings that are not possible from a vehicle or on foot. A guided horse safari is a magical way to experience the landscapes and wildlife as you gain a different perspective from the saddle.

Featured in Carrier's The classic city & safari duo itinerary

2. TAKE IN A BIRDEYE VIEW OF NORTH THAILAND

Take in the spectacular scenery from the air as you soar above Chiang Mai and Chiang Rai by helicopter en route to Doi Mae Salong. Here you'll sample oolong tea and hike through tea plantations, as well as being blessed by resident monks to ensure a safe journey.

Featured in Carrier's Eat, play & explore itinerary

3. STARGAZING IN THE ARABIAN DESERT

Undoubtedly one of the best places on earth to observe the night sky, due to the absence of light pollution, the Empty Quarter provides the perfect setting for a night to remember. You'll be joined by an expert guide who will help chart the moon and stars and pinpoint constellations while you marvel at the stellar sights.

Featured in Carrier's Abu Dhabi beach & desert curate twosome

4. GORILLA TREKKING IN RWANDA

The ultimate Virunga experience, once-in-a-lifetime and truly transformational. Hiking through misty bamboo forest, you'll track endangered mountain gorillas who roam in this habitat and languish in their troops. With numbers limited to see each gorilla family per day, this highly exclusive encounter is one that will stay with you forever.

Featured in Carrier's The call of the wild itinerary

5. FOREST BATHE IN THE CAMBODIAN JUNGLE

Led by Six Senses Krabey Island's Wellness Practitioner, immerse yourself in the lush Cambodian jungle for a spot of forest bathing. Getting up close and personal with trees is said to have a positive impact on both your physical and mental health; absorb the positive energy around you and feel a sense of calm take over.

Available at Six Senses Krabey Island, Cambodia

6. A HOT AIR BALLOON RIDE OVER THE NAMIBIAN DESERT

An early morning wakeup call all becomes worth it as you take flight in a hot air balloon to soar high above the dunes of the Namibian desert. Enjoy the sunrise from new heights taking in the dramatic scenery below. Upon the descent, you'll be transferred to a spot between the dunes for a sumptuous champagne breakfast.

Featured in Carrier's A Namibian aerial adventure itinerary

7. WHALE AND DOLPHIN WATCHING WITH A MARINE BIOLOGIST IN TENERIFE

A somewhat under-the-radar whale and dolphin watching spot, Tenerife's food-rich waters are graced by different migrating species throughout the year and there's no better vantage point for viewings than onboard a private yacht. Accompanied by a knowledgeable marine biologist, you'll cruise around neighbouring islands for close encounters with one of nature's most beloved wildlife species.

8. TAKE A TRIP ON THE MOST SCENIC TRAIN ACROSS THE SWISS ALPS - THE GLACIER EXPRESS

Prepare to be swept away by the sheer beauty of sky-skimming mountains and chiselled glaciers aboard the renowned Glacier Express. Every moment is a photo-opportunity on the journey between Zermatt and St Moritz passing through Andermatt; gracefully gliding over magnificent bridges and traversing tunnels before ascending to the Oberalp Pass, the highest point of this scenic route.

For more information, please visit www.carrier.co.uk

-ENDS-

For press enquiries please contact:

Charlotte Connolly

E: charlotte.connolly@carrier.co.uk